

Introduction

This Privacy Policy provides important information which are integral part to the Terms of Use of VICI Marketing Ltd (hereinafter the “VICI”) services. Data protection is important to us and this Privacy Policy provides important information about how VICI and its worldwide affiliate companies and subsidiaries (“VICI”, “we” or “us”) handle personal information.

This Privacy Policy applies to any VICI website, application, product, software or service that links to it (collectively, our “Services”).

Please read this Privacy Policy carefully and contact us in case you have any questions about our privacy practices or your personal information choices. We reserve the right to amend this Privacy Policy at any time by posting the new version. It is important that you check back for updates to this Privacy Policy. If we make changes we consider to be important, we will let you know by placing a notice on the relevant Services.

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1. Use Site and Personal Information

VICI is committed to the responsible handling and protection of personal information.

Personal information means any information relating to an identified or identifiable natural person; an identifiable person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that person.

To use our Services, you must register and thus save your personal information (name, email address, etc.). We collect, use, disclose, transfer and store personal information when needed to provide our Services and for our operational and business purposes. The registration form shall include a statement allowing you to accept or reject that your personal data is used for marketing or commercial purposes by VICI Services or by third parties, and / or sold to third parties. If you use the services of partner sites and choose to disclose your personal data, you are informed that the collection and use of your data by these sites is subject to their own conditions on the processing of personal data. We are not responsible for how partner’s sites use personal data.

2. Cookies

We and our third-party providers set and use cookies and similar technologies to store and manage user preferences, deliver targeted advertising, enable content, and gather analytic and usage data, for example. The use of cookies and other tracking technologies is standard across websites and apps through which information is collected about your online activities across applications, websites, or other services and are used for statistical purposes and recognition. A Cookie is a small text file that is

paced on a computer or other device and is used to identify user or device and to collect information depending on their function and intended purpose.

The settings of your browser software allows you to be informed of the presence of cookies and you always have the choice to change these settings by accepting, rejecting or deleting cookies. If you change your settings, you may find that certain functions and features will not work as intended on the Services. In case of refusal of cookies, you are informed that the operation of the Services may be blocked or reduced. In addition, cookies may be placed from time to time on some pages by third parties (advertising or other advertisers). We inform you that we have no control over the use of cookies by third parties.

3. Links and connections to third-party services

Our Services may contain links to and may be used by you in conjunction with third-party apps, services, tools, and websites that are not affiliated with, controlled, or managed by us. Examples include "Facebook", "LinkedIn", "Twitter®" and, third-party apps and voice software and readers. The privacy practices of these third parties will be governed by the parties' own privacy statements. We are not responsible for the security or privacy of any information collected by these third parties. You should review the privacy statements or policies applicable to these third-party services.

4. Connecting via social networks

Some of our Services may include social networking features, advertising and interactive mini-programs. Additionally, you may choose to use your own social networking logins to log into some of our Services. By doing so we may receive and store authentication information from that service so as to enable you to log in and other information you will choose to share when you connect through these services. We are not responsible for the security or privacy of any information collected by these third parties. You should review the privacy statements or policies applicable to these third-party services. If you don't want your personal information to be shared through your social media account provider please do not connect through your social media and/or manage your privacy settings.

5. Use of personal data

In addition to the personal data collected from the registration form that you filled out, we may use information about you from your activities on the Services offered to resolve any disputes or resolve any issues that may arise in the opportunity to use our services. We recommend that you accept that we may use your personal data (email address, phone number) as part of our marketing and promotional campaigns, but also for statistical purposes on the use of the Services. Our marketing and statistical studies are designed to improve and personalize the services offered. You acknowledge and agree that your data may optionally be transmitted to third-party subcontractors involved in providing marketing and / or services offered. If you use the services of a partner site or advertiser, it may be required to provide us with information about its transactions with you. In addition, by using the Services, you agree to abide by the provisions of the Data Protection Laws, as applicable.

6. Security

We take personal information security seriously and achieve protection through use of appropriate technologies and procedures. Our policies and procedures are aligned with international standards and are reviewed regularly and updated as necessary in order to meet changes in business needs, technology and regulatory requirements.

We regularly train employees and contractors, who have access to personal information, on privacy of information and security issues. We ensure that our employees or contractors are operating in

accordance with our privacy policies and procedures and also require any vendors and providers to protect equally any personal information which they are entrusted.

We inform you that your personal information is hosted by godday.com on servers located in USA. Appropriate measures are implemented to ensure optimum safety of your data. However, we cannot ensure that your communications and other personal data will not be intercepted or published by third parties.

7. How long we keep personal information

We retain personal information for as long as we reasonably require it for legal or business purposes. In determining data retention periods we take into consideration local applicable laws, contractual obligations and the expectations and requirements of our customers. When information is no longer needed, we proceed with destruction procedures.

8. Right of refusal of access and rectification

8.1 Right of Refusal

We may be asked to give its user files for marketing purposes or commercial prospecting. You have the right to refuse your data to be used and / or sold to third party partners. You are informed that if you refuse, it will in any way affect your use of the Services.

8.2 Right of access and rectification

You have a right to access and correct your personal information by mail to:

info@marketingvici.com

8.3 Correction and removal

You can finally ask at any time to correct or delete your personal data by sending us a request by mail or email to the addresses above. We will destroy your data. However, we reserve the right to retain certain categories of data which may be required due to legal requirements and other obligations and factors or for any claim or future litigation, and for the duration of conservation legally permitted. You can opt out of email marketing by using unsubscribe link found in email communication.

9. How to contact us

We understand that you may have questions or concerns about this Privacy Policy or our privacy practices or may wish to file a complaint and in case you are not satisfied you have the right to make a complaint to a data protections regulator accordingly. For any requests related to your personal information please feel free to contact us:

Email: info@marketingvici.com

This Privacy Policy was last updated on March 2018.